71M # 62341257

NCC Cable System Order

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Syscode 7838 Agency Medium Buying LLC Version System Name Spectrum/Madison Interconnect, WI Advertiser Ron Johnson for US Senate Show All Line Market Madison Client Code Ron Johnson for US Senate Total # of Werding for US Senate AE Andrew Yolles Product Code NA Commission Sales Coordinator Luke Priddy Est Code NA Na Phone (301) 951-2620 Product Name Credit Status Total Spots Status Not accepted Credit Status Adults 35+ Sold On Survey Aug16 C-DMA Nielsen Live+7 Makegood Policy Approval Required CCPP	Order#	62341257	Flight Dates	09/20/10 - 10/09/10	opuate Date	03/2//10
Name Spectrum/Madison Interconnect, WI Advertiser Ron Johnson for US Senate Madison Client Code Client Code Andrew Yolles Product Code NA Luke Priddy Est Code NA Washington Product Name NA (301) 951-2620 Credit Status Aug16 C-DMA Nielsen Live+7 Primary Demo Adults 35+ Makegood Policy Approval Required Approval Required		7838	Agency	Medium Buying LLC	Version	1 Vs. 1
Madison Client Code Code Intervention <		Spectrum/Madison Interconnect, WI	Advertiser	Ron Johnson for US Senate	Show All Lines	
Andrew Yolles Product Code Est Code Product Name Credit Status Aug16 C-DMA Nielsen Live+7 Makegood Policy Andrew Yolles Product Status Andrew Yolles Andrew Yolles Product Code Andrew Yolles Andrew Yolles Product Code Andrew Yolles Andrew Yolles Andrew Yolles Product Code Andrew Yolles Andrew Yolles	Market	Madison			Total # of Weeks	
Andrew Yolles Andrew Yolles Andrew Yolles Andrew Yolles Andrew Yolles Andrew Yolles Est Code Product Name Product Name Credit Status Aug16 C-DMA Nielsen Live+7 Makegood Policy Approval Required			Client Code		Total	
Doordinator Luke Priddy Est Code NA Washington Product Name Product Name (301) 951-2620 Credit Status Credit Status Not accepted Primary Demo Adults 35+ Aug16 C-DMA Nielsen Live+7 Makegood Policy Approval Required		Andrew Yolles	Product Code		Commission	
Washington (301) 951-2620 Not accepted Aug16 C-DMA Nielsen Live+7 Makegood Policy Primary Demo Adults 35+ Makegood Policy Approval Required		Luke Priddy	Est Code	NA	Net Total	
(301) 951-2620 Credit Status		Washington	Product Name		Total Spots	
Not accepted Aug16 C-DMA Nielsen Live+7 Aug16 C-DMA Nielsen Live+7 Makegood Policy Adults 35+ Makegood Policy Approval Required		(301) 951-2620	Credit Status		Affiliate Split	100.0
Aug16 C-DMA Nielsen Live+7 Primary Demo Adults 35+ Makegood Policy Approval Required	Status	Not accepted			Sold On	Cost Per
Approval Required		Aug16 C-DMA Nielsen Live+7	Primary Demo	Adults 35+	GRP -	GIMP
			Makegood Policy	Approval Required	CPP -	CPM

Comments:

9.27 New order. Please review and confirm. Thanks!

		CBM		000	
	•	GIMP		GRP	
		Cost Per Spot		Sold On	
	H	100.0	iii	Affiliate Split	
144			63	Total Spots	
\$11,497.10				Net Total	
\$2,028.90			ă	Commission	
\$13,526.00				Total	
2			Veeks	Total # of Weeks	
			ines	Show All Lines	
		1 Vs. 1		Version	
		09/27/16	te	Update Date	

NCC Cable System Order

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_	30	\$264.00	\$66.00	4	,		×	×	×	×	\perp		09:00	05:00	10/2/16	9/26/16	MNBC EM	MNBC	41
	30	\$186.00	\$93.00	2	,				\dashv	\dashv	×	×	24:00	19:00	10/9/16	10/3/16	LIF PT	듞	40
	30	\$558.00	\$93.00	6			×	×	×	×			24:00	19:00	10/2/16	9/26/16	LIF PT	듞	39
	30	\$216.00	\$108.00	2	,				Н	Н	×	×	24:00	19:00	10/9/16	10/3/16	HGTV PT	HGTV	38
	30	\$648.00	\$108.00	6	,	r	×	×	×	×			24:00	19:00	10/2/16	9/26/16	HGTV PT	HGTV	37
	30	\$59.00	\$59.00	_	ı	,				Н	×	×	24:00	19:00	10/9/16	10/3/16	HALL PT	HALL	36
	30	\$236.00	\$59.00	4		ı	×	×	×	×			24:00	19:00	10/2/16	9/26/16	HALL PT	HALL	35
	30	\$47.00	\$47.00	_		i			-	H	×	×	19:00	16:00	10/9/16	10/3/16	HALL EF	HALL	34
	30	\$188.00	\$47.00	4		6	×	×	×	×			19:00	16:00	10/2/16	9/26/16	HALL EF	HALL	33
	30	\$230.00	\$115.00	2		t			\vdash		×	×	24:00	19:00	10/9/16	10/3/16	FXNC PT	FXNC	32
	30	\$690.00	\$115.00	6		1	×	×	×	×			24:00	19:00	10/2/16	9/26/16	FXNC PT	FXNC	31
	30	\$172.00	\$86.00	2	8.	,		Н	\vdash	\vdash	×	×	09:00	05:00	10/9/16	10/3/16	FXNC EM	FXNC	30
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	30	\$230.00	\$115.00	2	,	1		\exists	\dashv	-	×	×	24:00	19:00	10/9/16	10/3/16	ESPN PT	ESPN	28
	30	\$460.00	\$115.00	4			×	×	×	×			24:00	19:00	10/2/16	9/26/16	ESPN PT	ESPN	27
CFB 10/01	30	\$175.00	\$175.00	1				×	\dashv				17:30	14:30	10/2/16	9/26/16	NC vs. Florida State	ESPN	26
CFB 10/01	30	\$175.00	\$175.00	_	,			×	\vdash				14:00	11:00	10/2/16	9/26/16	Notre Dame vs. Syracuse	ESPN	25
	30	\$172.00	\$86.00	2	,				\dashv	_	×	×	09:00	05:00	10/9/16	10/3/16	ESPN EM	ESPN	24
	30	\$344.00	\$86.00	4		r	×	×	×	×			09:00	05:00	10/2/16	9/26/16	ESPN EM	ESPN	23
	30	\$146.00	\$73.00	2	,	,			\dashv		×	×	24:00	19:00	10/9/16	10/3/16	ESP2 PT	ESP2	22
	30	\$292.00	\$73.00	4	ī	e	×	×	×	×			24:00	19:00	10/2/16	9/26/16	ESP2 PT	ESP2	21
Line Comment	Spot Len	Total Cost	Unit Cost	Total Spots	MP	RTG	တ	S	- П	₹	-	3	Stop Time	Start Time	Stop Date	Start Date	Program	Net	Line
															Thanks!	and confirm.	9.27 New order. Please review and confirm. Thanks	nts :	Comments
CPM -		-	CPP						Approval Required	al Re	pprov	≥	d Policy	Makegood Policy					
GIMP -			GRP	10						35+	Adults 35+	Ą)emo	Primary Demo		7	Aug16 C-DMA Nielsen Live+7		Survey
Cost Per Spot			Sold On	S													Not accepted		Status
100.0		0.5	Affiliate Split	A								\dashv	tus	Credit Status			(301) 951-2620		Phone
144			Total Spots									\dashv	lame	Product Name			_		Office
\$11,497.10			Net Total	2							A	Z Z		Est Code			_	Coordinator	es
\$2,028.90			Commission	ा								+	ode	Product Code			Andrew Yolles		Æ
\$13,526,00			Total	_ ਜਾ								4	10	Client Code					
		eks	Total # of Weeks	<u>ا</u> 1											_		Madison		Market
		S	Show All Lines	σT.			nate	S Se	Ron Johnson for US Senate	hnson	op Jol	D :		Advertiser		ect WI	Spectrum/Madison Interconnect, WI	Name	System Name
1 Vs. 1			Version	<u> </u>				0 6	Medium Buving LLC	Buy	edium	3 9		Agency			7838		Svecod #
09/27/16			Update Date					מ	09/26/16 - 10/09/16	6 - 10	1/9C/I	20	Da	Flight Dates			62341257		Order #

NCC Cable System Order

Order#	62341257	Flight Dates	09/26/16 - 10/09/16	Update Date	09/27/16	
Syscode	7838	Agency	Medium Buying LLC	Version	1 Vs. 1	
System Name	Spectrum/Madison Interconnect, WI	Advertiser	Ron Johnson for US Senate	Show All Lines		
Market	Madison			Total # of Weeks		2
		Client Code		Total	\$	\$13,526.00
AE	Andrew Yolles	Product Code		Commission		\$2,028.90
Sales Coordinator	Luke Priddy	Est Code	NA	Net Total	€	\$11,497.10
Office	Washington	Product Name		Total Spots		144
Phone	(301) 951-2620	Credit Status		Affiliate Split	100.0	
Status	Not accepted			Sold On	Cost Per Spot	
Survey	Aug16 C-DMA Nielsen Live+7	Primary Demo	Adults 35+	GRP -	GIMP -	
1		Makegood Policy	Approval Required	CPP -	CPM -	
Comments:	9.27 New order. Please review and confirm. Thanks!					

		48	47	46	45	44	43	42	Line
,		ASU	ASU	TLC	TLC	MNBC	MNBC	MNBC	Net
Det and Charles No. 2016		USA PT	USA PT	TLC PT	TLC PT	MNBC PT	MNBC PT	MNBC EM	Program
20046		10/3/16	9/26/16	10/3/16	9/26/16	10/3/16	9/26/16	10/3/16	Start Date
100		10/9/16	10/2/16	10/9/16	10/2/16	10/9/16	10/2/16	10/9/16	Stop Date
0017 Eab 2017 Mar 2017 Apr 2017 May 2017		19:00	19:00	19:00	19:00	19:00	19:00	05:00	Start Time
2047		24:00	24:00	24:00	24:00	24:00	24:00	09:00	Stop Time
200		×		×		×		×	Z
200		×		×		×		×	Т
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17	3	\vdash	×	_	×		×		S
JC VOIM	NIA CONTRACTOR		,				<u>^</u>		S RTG
			2	-	- 14	- 1		ï	IMP
lum 2017	5	2	6	2	6	2	4	2	Total Spots
11		\$115.00	\$115.00	\$93.00	\$93.00	\$87.00	\$87.00	\$66.00	Unit Cost
7 / 1		\$230.00	\$690.00	\$186.00	\$558.00	\$174.00	\$348.00	\$132.00	Total Cost
2017		30	30	30	30	30	30	30	Spot
111 2017 Aug 2017 Sep 2017 Total									Line Comment
-									

	Oct 2016	Nov 2016	Nov 2016 Dec 2016 Jan 2017 Feb 2017 Mar 2017	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017 Jun 201	Jun 2017	Jul 2017	Aug 2017 Sep 2017	Sep 2017	Total
SPOTS	144	0	0	0	0	0	0	0	0	0	0	0	144
AMT	\$13,526.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$13,526.00

62341257 | Madison | Spectrum/Madison Interconnect, WI | 7838 |

SYSTEM APP:

SALES

ACCT

Date Printed

09/27/16